

THE NETWORK

Business Alumni Network (BAN)

FALL 2017

What is BAN?

The Business Alumni Network (BAN) is for all alumni who are part of the business industry, whether you are a recent graduate or someone with significant experience. We are made up of good, dedicated people, who are proud of our careers, education and the University of St. Francis community.

Why Join?

This network provides beneficial networking opportunities, social events and fosters relationships between students and alumni. The group assists alumni looking for jobs, changing careers, hiring employees or just looking to reconnect with other alumni. By creating this network, a variety of backgrounds, experiences and talents are made available as a resource to others.

How Else Can You Help?

Consider hiring fellow USF alumni at your place of business or connect us with your employer for a corporate partnership and tuition discount.

Upcoming Meetings & Events

All meetings are to be held at 8:30 a.m. in the Executive Conference Room (Motherhouse, 3rd Floor) unless otherwise noted.

To register for meetings and events, please visit our events page at www.stfrancis.edu/alumni/events.

For More Information or to Join

Call (877) 811-ALUM or by email at alumni@stfrancis.edu



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BUSINESS CLUBS/ ORGANIZATIONS ON CAMPUS



The **Student Business Association (SBA)** provides learning opportunities and awareness of the business world that supplement classroom experiences. Workshops, seminars, lectures, panel discussions and service programs are just a few of the activities offered. SBA also organizes field trips, speakers and



en•act•us is a community of student, academic and business leaders committed to using the power of entrepreneurial action to transform lives and shape a better more sustainable world.



SCALES: Students Collaborating in Accounting, Leadership, and Education to be Successful. We are providing a variety of resources for accounting students to prepare for their futures and their careers.

There are currently five clubs on campus for business students; SBA, ACE, SCALES, FREE, and enactus. Clubs are always looking for speakers for events. If you would like to speak at an event or would like more information, please contact the following people: For ACE: Dr. Steve Morrissette, for FREE: Dr. Shannon Brown, for SBA: Dr. Richard Vaughan, for SCALES, Professor Amanda Dore, or enactus: Dr. Bonnie Covelli.



Acceleration Club for Entrepreneurs (ACE) helps members create businesses of their own by fostering collaboration in the creation of business and marketing plans, budgets and more.



F.R.E.E. (Financial Research and Education through Experience) is dedicated to providing USF students and the community learning opportunities about personal financial matters through research and experiential learning activities. They engage the community in many ways by visiting area schools to teach kids about how to handle their finances responsibly as well as attend forums on global



Delta Mu Delta is a national honor society in business administration with a growing membership of nearly 150,000 in more than 200 chapters in public and private colleges and university campuses across the United States and Europe. The Delta Kappa Chapter of Delta Mu Delta is chartered at

Continue your educational journey of being a lifelong learner with a USF Graduate Business Degree!

Master in Business Administration (MBA)

The Master of Business Administration (MBA) is designed to provide students with challenging course work, which will enhance the team building, and interpersonal networking skills necessary in preparing for a position in upper-level management.

Concentrations:

- ◆ Accounting* (**Requires a Bachelor's degree in Accounting*)
- ◆ Business Analytics
- ◆ Finance
- ◆ Health Administration
- ◆ Human Resource Management
- ◆ Logistics
- ◆ Management
- ◆ Training and Development

Master of Science Health Administration (MSHA)

Masters of Science in health administration is designed for students who have knowledge and experience in specific areas of health care and are seeking a broader understanding of the field.

Master of Science Management (MSM)

The Master of Science in Management is appropriate for professionals who want to remain in their specialty field (social work, research and development, engineering, nursing, etc) but who want to step into a managerial role or enhance their leadership abilities.

Concentrations:

- ◆ Health Administration
- ◆ Logistics
- ◆ Management
- ◆ Training and Development

Visit: <https://www.stfrancis.edu/academics/graduate-masters/>
to learn more!

Student Spotlight :



Melissa Smrz

Finance and Management Major

Graduating May 2018

**"Leadership is action,
not position."**

What made you want to come to USF?

I looked at USF while still in high school and I was interested in the reputation and the standards of the university which I felt aligned with what I ultimately wanted, a school I could be a proud alumni of.

Why did you pick your major?

I initially began the business administration program seeking a specialty that fit my personality and interests and found finance to be the best choice for me. After taking a finance course it affirmed that I was not only interested in the field but also enjoyed the complex content challenges and its focus on people.

Who was/ is your favorite professor?

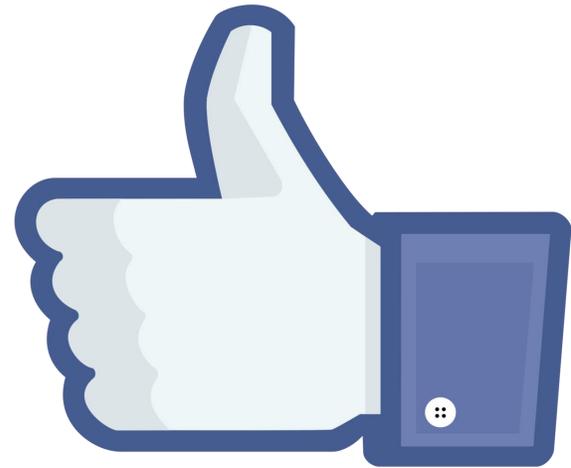
My favorite USF professor would have to be prof. Roy as she was the one that taught my first finance class and really made me interested and passionate about my major. However, all of the COBHA professors I've had are excellent as they always go above and beyond for their students to ensure our success.

What are your plans after graduation?

I would like to be employed in HR doing budgets, compensation, and benefits or something in banking dealing with loan structuring and underwriting.

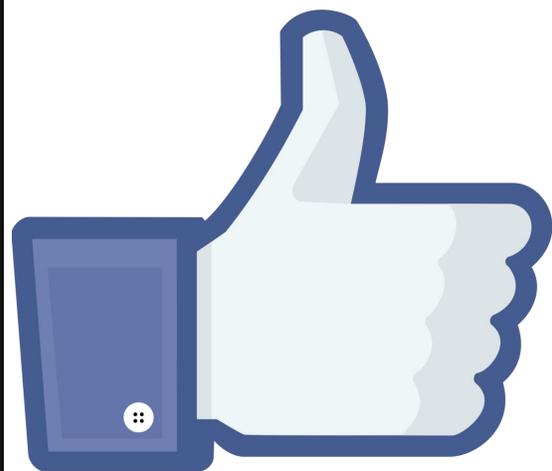
Would you recommend the Student Alumni Mentoring to other students?

I highly recommend SAM to students who are curious about what their field has to offer them. I joined my junior year after just transferring in and it made such a difference in how involved I am in not only in the program but also in my classes and on campus.



**STAY CONNECTED!
LIKE OUR BUSINESS
ALUMNI FACEBOOK PAGE!**

**[https://
www.facebook.com/
universityofstfrancisbusi-
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Introduction to LinkedIn

By: Keith Schomig '13, '17

Why LinkedIn?

- ⇒ LinkedIn has become today's business "phone book" People are looking you up online and checking out your profile, or lack of one
- ⇒ Your LinkedIn profile typically comes up first when you are Googled
- ⇒ Build your online network as an extension of your face-to-face network
- ⇒ Connect with people you know – see what they do and who they know
- ⇒ Follow up on business meetings with a request to connect
- ⇒ See who knows who – great when prospecting. Ask for an introduction
- ⇒ Your clients and referral sources are on it – good to know the latest news and updates they are posting/sharing/reading
- ⇒ Study the competition – are your clients connected to your competitors? Where are the people who left the competition going to work?
- ⇒ Join and leverage your "groups" – establish yourself as an expert/knowledgeable

How much time do I need to spend on LinkedIn? Or, how much time is this going to take?

- ⇒ Set up a good profile – 30-60 minutes one time, and then you'll only need to update your profile as your activities and/or job description change – have Albrey or Julie help you make your profile more robust at the onset.
- ⇒ Spend 30 seconds clicking on the "Add INSERT NAME HERE to your network" button in an email inviting you to connect with your contact – try to do these as quickly as possible as a courtesy to the person who invited you.
- ⇒ Spend 2 minutes thanking someone for inviting you to connect to them if they are a client, prospect, referral source, or key contact – you do not need to do this for a fellow Legacy employ-

Getting Started -- Creating Your Profile

- ⇒ Use a professional photo; crop it so that your face is visible
- ⇒ Public Profile URL Customize it so it looks better. Example: <http://www.linkedin.com/in/julietucek>
- ⇒ Summary -- 2000 characters, approximately 330 words Write a few sentences about your professional experience and goals and make sure to highlight the Organization's specialties
- ⇒ Specialties -- 500 characters, separate with a comma
- ⇒ Experience — Add your current job, any past positions (relevant ones – you don't need to include that you worked at a fast food restaurant in high school), and also any volunteer service you do (boards you serve on, coaching little league, community groups, etc.). All of these will help LinkedIn suggest "People You May Know"

With Whom Should I Connect?

- ⇒ Co-workers -- an easy place to start adding connections to your list
- ⇒ People you worked with previously that you like and respect
- ⇒ People you know from groups or associations (professional associations, your fraternity/sorority, neighborhood groups, alumni associations, other social groups, etc.)
- ⇒ Clients that you know well
- ⇒ Referral sources that you know and respect
- ⇒ Prospective clients or referral sources after meeting them at a networking or professional event
- ⇒ Classmates -- friends from college
- ⇒ Friends

Are you
Linked in?

ALUMNI

All ticket sales are FINAL and no refunds will be given.
Reservations MUST be made at least 24 hours in advance of any event.
For more information, contact the Alumni & Family Relations Office
at 877-811-ALUM or alumni@stfrancis.edu.

December 2017

Breakfast with Santa

Our annual Christmas tradition continues with a delicious breakfast and visit with Santa Claus! Take photos with St. Nick and sip some hot cocoa while nibbling on holiday cookies. Activities include face painting, balloon artist, holiday coloring pages, and a visit with our "Bernie" Saint Bernard dogs from Illinois Saint Bernard Rescue.

Saturday, Dec. 2 | 8:30 a.m. to 10:30 a.m. | Sullivan Recreation Center | \$10 adult / \$8 children (4-18); Kids 3 and under are free | (\$5 of each ticket is a USF do-



Christmas Caroling Service Day

Sponsored by the Business Alumni Network
Looking to spread some holiday cheer this Christmas? Put on your best Christmas sweater and/or hat and join us for an afternoon of singing festive songs to the senior citizens at Sunny Hill Nursing Home. Lyrics will be provided. Meet in the main lobby.

Sunday, Dec. 3 | 12:30 p.m. | Sunny Hill Nursing Home, Joliet Complimentary



Alumni Network Meetings

Join us, whether you've never been to a meeting or are a current member, as our alumni networks gather to share ideas, plan events, and network with students and fellow alumni. These professional groups are open to all alumni and foster relationship building. Light refreshments will be served.

December 9 | Business Alumni Network (BAN) 8:30 a.m.; Executive Conference Room, Motherhouse Third Floor
Education Alumni Network (EAN) 9 a.m.; Alumni Gathering Room, Motherhouse Second Floor
Mass Communications Alumni Network (MCAN) 10:30 a.m.; C222, Motherhouse Second Floor
African American Alumni Association (4A) 11 a.m.; Cultural Center

EVENTS

Events marked with an asterisk (*) are complimentary. All ticket sales are FINAL and no refunds will be given. Reservations MUST be made at least one week in advance of any event at www.stfrancis.edu/alumni/alumni-events



January 2018

Alumni Blackhawks Game

Join your fellow USF alumni to watch your Chicago Blackhawks take on the Winnipeg Jets at the United Center! Take the USF shuttle or meet us at the game.

Friday, January 12 | 5:30 p.m. departure/7:30 p.m. game | 300 Level, United Center, Chicago
\$90 or \$100 w/ transportation (\$5 of each ticket is a donation to USF)

Limited Tickets Available

61st Annual Caritas Scholarship Ball

Join us for a lively evening of cocktails, dinner, and auction at this year's black-tie event to benefit scholarships at USF.

Saturday, Jan. 20 | 6 p.m. to Midnight | Location TBD

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Co-Editor: Jasmine Lopez

Accounting and Management Major

Accounting Major